MI OER SUMMIT
SEPTEMBER 21, 2018
8:30 a.m.- 3:45 p.m.
St. Clair County Community College
Welcome to the 2018 MI OER Summit! I would like to extend my gratitude to everyone at St. Clair County Community College for hosting this year’s event, and to the MI OER Summit Planning Team for assembling a great program for the day. Thank you also to all of you who will be sharing your outstanding work to support and use OER.

Michigan Colleges Online (MCO) is pleased to support the OER efforts of Michigan colleges across the state. The MCO OER Initiative is guided by the MCO Steering Committee and has worked to increase awareness and potential of OER – to increase student success and reduce barriers to higher education. This past year, some of the accomplishments include:

• College librarians have increased the use of the MCO OER Repository for searching, sharing and authoring open educational resources.
• Offered training webinars to faculty and staff, focused on awareness of OER and working with the repository and the authoring platform.
• Continued reporting of OER usage and student savings. In 2017–18, we increased the number of colleges reporting OER usage – as well as increased the amount of savings reported. For the past two years, Michigan’s community colleges have saved students an estimated $8,396,100.

We hope you enjoy the day of sharing, networking and learning more about Open Educational Resources.

Ronda Edwards
Executive Director – Michigan Colleges Online
Michigan Community College Association
AGENDA

8:30 - 9:00  Registration; Continental Breakfast; Fine Arts Theatre
9:00 - 9:15  Welcome and opening remarks; Fine Arts Theatre
9:15 - 10:30  Keynote: Dr. Chris Gilliard
Interrogating Access: Privacy, Equity & Open Education
10:30 - 10:45  Break
10:45 - 11:45  Session 1; Main Building
11:45 - 1:00  Lunch and Roundtable Discussions; College Center Cafe
1:00 - 2:00  Session 2; Main Building
2:00 - 2:15  Break
2:15 - 3:15  Session 3; Main Building
3:15 - 3:45  Conference ‘Call to Action’: Ronda Edwards, MCO
Evaluation, and Giveaway; College Center Cafe

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oercommons.org/hubs/MCO
KEYNOTE
Dr. Chris Gilliard – Professor of English & Rhetoric at Macomb Community College

Interrogating Access: Privacy, Equity & Open Education
The advantages of Open Educational Resources often conceal risks, particularly highly consequential risks to the privacy of working class students, students of color, and others from the margins of the student population. Exposing the vulnerabilities of OER to misuse in the contemporary world of surveillance capitalism not only reshapes our understanding of the movement itself, but also serves as a case study of the larger dangers of “Edtech.”

SPEAKER BIO
Dr. Gilliard’s work concentrates on privacy, institutional tech policy, digital redlining, and the re-inventions of discriminatory practices through data mining and algorithmic decision-making, especially as these apply to college students. He is currently developing a project that looks at how popular misunderstandings of mathematical concepts create illusions of fairness and objectivity in student analytics, predictive policing, and hiring practices.

SESSION 1
Getting Started in OER (308)
Montcalm Community College: Michelle Gibson, Kevin Wagenmaker
This session is for someone who is just getting started in using OER. If you want to learn how to get going, maybe even before you really know what OER is, this is the place! Explanations of various resources used to put information out there that is free for students to access through your LMS. This is for beginners.

OER: Risks, Responses and Resistance (312)
Macomb Community College: Mary Ragan, Hugh Culik, Chris Gilliard
Openbookbag.com has a history and content that expose the conflicting interests of publishers, faculty, data brokers, and students. First solicited by a major publisher, it evolved into an OER using tiered assignments and critical thinking strategies. While costs typically dominate OER discussions, the digital redlining produced through their integration into various edtechs imposes opportunity costs on pedagogy, privacy, and curricula.
Measuring the Impact of OER Initiatives: An Assessment Framework (306)
Lansing Community College: Regina Gong, Karen Hicks

When we assess the impact of our OER projects, cost savings to students are metrics we normally track. It is certainly true with the MCO OER initiative since cost savings data are what the institutions with active OER projects are required to report. However, the impact of OER adoption and usage goes beyond cost savings calculations. This presentation will provide additional measures for assessing OER initiatives using the Cost, Outcomes, Usage, Perceptions (COUP) framework by the Open Education Research Group. We will show how we used this framework for developing an assessment plan that tracks not just how much students save but the impact of OER on student learning, retention, persistence, and overall student success.

Maximizing the Library (301)
St. Clair County Community College: James Soto

Thanks to Herculean efforts by my Librarians, I have managed to go “book-less,” in all but one course. However, going “book-less” requires that we re-think how we teach introductory courses. I suggest a move away from large, dull, expensive, and intellectually suspect “readers” and instead use primary sources and documents. I will discuss how we can increase academic rigor, while reducing costs to students through using the Original OER.

Lessons from an OER Faculty Learning Community (305)
Northwestern Michigan College: Sarah Wangler, Mella McCormick

In this presentation, open to all audiences, the facilitator and faculty learning community members discuss lessons learned about searching for, adopting, and implementing OERs in writing classes as both text and experiential learning as part of a FLC at Northwestern Michigan College.

Takeaways from running an OER workshop for faculty (304)
Indiana University – South Bend: Stephen Finlay

This summer I will be running a month-long OER course redesign institute for faculty at Indiana University South Bend. Culminating in the presentation of redesigned syllabi featuring OER materials, completion of the workshop is rewarded with $1,200 courtesy of Academic Affairs. I will present major takeaways from this experience, including a selection of syllabi.
SESSION 2

Just DOER It: Designing Renewable Assessments with Open Educational Resources (301)
Mid Michigan College: Marisa Enos

This session will highlight the process for creating renewable assessment for OER based on my own experience of creating 3 sets of 3 assessments for the DOER Fellowship. Ideally, the target audience will be using OER in the classroom already; the goal of this presentation will be to get guidance on how to take OER to the next level by creating assessments.

Learn from my Pain: Remixing an OER Textbook (304)
Mott Community College: Aaron Gulyas

Taking existing OER materials and remixing, editing or adapting them to be better for your students is a core OER activity. Sometimes that isn’t as easy as it sounds. Come along as we look at some of the many, many technical and workflow roadblocks that can make this process difficult and share suggestions for overcoming them.

OER 4 Sale! Educational Publishers and Openwashing (305)
Northwestern Michigan College: Tina Ulrich
St. Clair County Community College: Kendra Lake

Openwashing is when companies take OER content and package it in proprietary software and then market it as “open.” Faculty and administrators are being pursued by vendors who try to disguise their new products as part of the OER movement. Definitions and guiding principles to help distinguish the truly open from the openwashed.
Open UP to success! Bay College reports on the success of the Achieving the Dream Grant (312)

Bay College: Joseph Mold, Edie Erickson, Todd McCann

In June of 2016, Bay College was awarded the Achieving the Dream Open Educational Resource Grant along with 13 other colleges across the United States. Bay College has produced an AA OER degree pathway with 31 OER courses, 216 OER sections, and a total of 3,485 students that took OER courses at Bay. Nationally, the OER grant has produced 222 OER courses so far, with 1,110 sections taken by 26,534 students since then. This session will share courses, data collected and strategies that have helped these colleges produce an Associate of Arts pathway with the ATD OER grant. Beginner to Advanced.

OER Incentives @ Delta: Advantages and Opportunities for Faculty (308)

Delta College: Michele Pratt, Susan Harvey, Jacob Rey, Nicole Ryan, Amee Schmidt, Cynthia Veldt-Dietsch, Donny Winter

Delta College offered an incentive program to faculty interested in adopting an OER textbook. Learn about the incentive program and hear from six faculty on why they applied and what they’ve learned along the way. Some chose to adopt an existing textbook; others are remixing. Note: This is for both beginner and intermediate audiences.

A Tale of Two Textbooks and more: Creation, Assessment and OER Collaboration (306)

Ferris State University: Kristy Motz, Stacy Anderson

How do you create, edit, and assess an OER textbook from scratch? Follow the birth of an open textbook that went live last fall at our public university with a multi-disciplinary medical case study textbook soon to follow. Learn what to do and not to do in this practical program.
SESSION 3

Changing the Conversation on Textbooks: Creating an OER Campus Culture (306)
Washtenaw Community College: Joyce Hommel, Molly Ledermann

Want to get your faculty excited about OER? Learn how to successfully create an OER campus culture resulting in significant student savings. Discover how to motivate faculty and gather great takeaways on the research, process, student engagement, and outcomes of a successful campus OER rollout strategy. Intermediate audience.

Publish & Print Your OER Textbooks With Pressbooks (304)
Lansing Community College: Jim Luke

Authoring open textbooks is only step one. OER textbooks must be easily remixed, made into e-books, downloadable, and often even printed. LCC has created StarPress, an OER academic press using Pressbooks/WordPress. Come see a StarPress demo and learn how other institutions and even individual professors can publish their own OER.

Math, OER and Accessibility (305)
Schoolcraft College: Kaylynn Mortensen

Take a journey through the development of a math textbook based on OER. This presentation will highlight important decisions that were made about implementation and accessibility, our process for designing a template for the e-text, and data on how OER has impacted the student experience at Schoolcraft College.

OER in a Flipped Classroom (301)
St. Clair County Community College: Janice Fritz

See how flipping your classroom allows you to make more effective use of open resources in delivering content, engaging students, and promoting active learning. Applicable to all levels from beginner to advanced.

Standing on the Threshold w/Faculty-focused OER (312)
Grand Valley State University: Genevieve Elrod, Susan Strouse, Karyn Butler, Hunter Bridwell, Matt Ruen

In this intermediate-level session, presenters will discuss their process of recently entering the OER world. Rather than a textbook, they compiled a handbook of lesson plans for faculty teaching introductory research. The presenters will discuss the creation, collaboration, and dissemination involved in this project as well as their future plans.
#GoOpen Michigan – The Intersection of K-12 & Higher Education (308)

Michigan Department of Education: Ann-Marie Mapes
K-12 OER Specialist: Jennifer Johnson

Come learn about Michigan’s #GoOpen journey, including the recent launch of a #GoOpen Michigan Microsite that features high-quality, curated collections and content from key educational organizations in the state. We invite you to discuss with us how K-12 OER and higher education OER intersect, how resources can be shared, and how we can leverage statewide partnerships to advance the use and development of OER for PreK-20, and invite you to collaborate with us as the #GoOpen Michigan Microsite unfolds.

NOTES
MCO OER Steering Committee

Alpena Community College
  • Sarah Burt
Bay College
  • Joseph Mold
  • Edie Erickson
Delta College
  • Justin Bamberg
  • Michelle Pratt
Glen Oaks Community College
  • Patricia Morgenstern
  • Shaphan Lavinghouse
Gogebic Community College
  • Nicole Ellet-Petersen
  • Ryon List
  • Kathi Maciejewski
Grand Rapids Community College
  • Garret Brand
  • Meegan Willi
Henry Ford Community College
  • Kyrsten Ru
Jackson College
  • Jen Piero
  • Brian Newberry
Kalamazoo Valley Community College
  • Gail Fredericks
Kellogg Community College
  • Tammy Douglas
Kirtland Community College
  • Julie Lavender
  • Deb Schumaker
Lake Michigan College
  • Gary Roberts
  • Bhagya Srinivasan
Lansing Community College
  • Regina Gong
Macomb Community College
  • Carl Weckerle
  • Teresa Biegun
Mid-Michigan Community College
  • Marisa Enos
  • Shaelynn Long-Kish
  • Kelly Koch
Monroe County Community College
  • Jeff Peters
Montcalm Community College
  • Katie Arwood
  • Kevin Wagenmaker
Mott Community College
  • Jill Sodt
  • Aaron Gulyas
Muskegon Community College
  • Linda Hood
  • Carol Briggs-Erickson
North Central Michigan College
  • Melanie Leaver
  • Stephanie Davis
Northwestern Michigan College
  • Tina Ulrich
  • Mark DeLonge
  • Joelle Hannert
Oakland Community College
  •
Schoolcraft College
  • Kaylynn Cesarz
  • Cheryl Hawkins
  • Stacy Whiddon
Southwestern Michigan College
  • Colleen Welsch
St. Clair County Community College
  • Kendra Lake
  • Rob McGregor
Washtenaw Community College
  • Gloria Eccleston
  • Joyce Hommel
  • Sandy McCarthy
Wayne County Community College
  • Dr. Patrick McNally
  • Denis Karic
West Shore Community College
  • Cheryl Hogan
  • Wade James
  • Renee Snodgrass
MCO OER Summit Planning Team

- Tammy Douglas (Kellogg)
- Ronda Edwards (MCO)
- Regina Gong (Lansing)
- Linda Hood (Muskegon)
- Kendra Lake (St. Clair County)
- Sandy McCarthy (Washtenaw)
- Marisa Menos (Mid Michigan)
- Kaylynn Mortensen (Schoolcraft)
- Michele Pratt (Delta)

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